



Canada
Province of British Columbia
A Proclamation

ELIZABETH THE SECOND, by the Grace of God, of the United Kingdom,
Canada and Her other Realms and Territories, Queen, Head of the
Commonwealth, Defender of the Faith

To all to whom these presents shall come – Greeting

WHEREAS the month of October will feature a celebration of craft beer by British Columbia's craft breweries with beer tastings, beer maker dinners, craft beer festivals, brewery tours, beer and cheese pairings taking place throughout the province, and is heralded by the 18th annual Great Canadian Beer Festival, September 9th and 10th, 2011 an event that draws more than 7,000 beer lovers to Victoria and provides an economic boost estimated at \$500,000 for the local economy, and

WHEREAS B.C. led the renaissance of craft brewing in North America with the opening of The Troller brewpub at Horseshoe Bay, in 1984, and Spinnakers, Canada's first in-house brewpub in 1985, and is home to 56 craft brewers in 27 communities, and

WHEREAS B.C.'s craft brewing industry is good for the province as a whole, providing well-paid jobs, a lure for tourism and a market for agricultural products such as hops, barley, wheat and fruit, and

WHEREAS B.C.'s craft beer are available in every region of the province in discerning restaurants and community pubs and places that care about the quality of the beer they carry and are recognized to be locale-proud, responsible and form an integral grass-roots connection to their community, and

WHEREAS B.C. craft brewers strive to educate legal drinking-age residents about the differences in beer flavour, aroma, colour, alcohol content, body and other complex variables, as well as historic brewing traditions, beer history and gastronomic qualities of beer, and

WHEREAS B.C. craft brewers champion the message of responsible enjoyment to their customers and work within their communities to prevent alcohol abuse and underage drinking, and

WHEREAS B.C. craft brewers produce dozens of distinct styles of flavourful beers, the quality and diversity of which have made B.C. the envy of all other provinces, thereby contributing to balanced trade by reducing B.C. dependence on imported and other regional beers, supporting B.C. exports and promoting B.C. tourism, and

WHEREAS Our Lieutenant Governor, by and with the advice and consent of the Executive Council, has been pleased to enact Order in Council 903 on October 11, 2002;

NOW KNOW YE THAT We do by these presents proclaim and declare that October, 2011, shall be known as

"B.C. Craft Beer Month"

in the Province of British Columbia.

IN TESTIMONY WHEREOF We have caused these Our Letters to be made Patent and the Great Seal of Our Province to be hereunto affixed.

WITNESS The Honourable Lance Finch, Administrator of Our Province of British Columbia, in Our City of Vancouver, in Our Province, this fifth day of May, two thousand eleven and in the sixtieth year of Our Reign.

BY COMMAND.

Attorney General
(counter signature for the Great Seal)

Administrator